

DEPARTMENT OF BUSINESS ADMINISTRATION

N.S.S. COLLEGE RAJAKUMARI

KULAPPARACHAL P.O, IDUKKI- 685619



CERTIFICATE

This is to certify that the project, "A Study On Brand Awareness In Wipro" is a bonafide piece of work submitted by Rosmi Sabu in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.

Rekha Nair

Internal Guide



Bindu

Mrs Bindu Gopinath

Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION

N.S.S. COLLEGE RAJAKUMARI

KULAPPARACHAL P.O, IDUKKI- 685619



CERTIFICATE

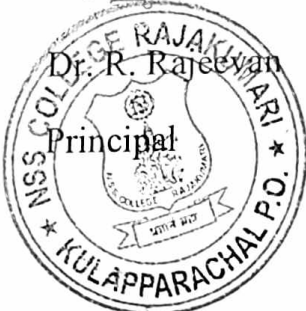
This is to certify that the project, "A Study On Consumer Behaviour Towards Parle Products" is a bonafide piece of work submitted by Salumol Sajeev in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.

Rekha Nair

Internal Guide

Rajeevan

Dr. R. Rajeevan
Principal



Bindu

Mrs Bindu Gopinath

Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION

N.S.S. COLLEGE RAJAKUMARI

KULAPPARACHAL P.O, IDUKKI- 685619



CERTIFICATE

This is to certify that the project, "Study On Marketing Strategies Adopted By Audi" is a bonafide piece of work submitted by Sandra Sahadevan in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.

Rajeevan
Internal Guide



Bindu

Mrs Bindu Gopinath

Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION

N.S.S. COLLEGE RAJAKUMARI

KULAPPARACHAL P.O, IDUKKI- 685619



CERTIFICATE

This is to certify that the project, "Costumer Satisfaction Towards Yamaha Two Wheeler Industry" is a bonafide piece of work submitted by Sanoop Thankappan, in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.

Rekha Nair

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Bindu

Mrs Bindu Gopinath

Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION

N.S.S. COLLEGE RAJAKUMARI

KULAPPARACHAL P.O, IDUKKI- 685619



CERTIFICATE

This is to certify that the project, "An Organisation Study At Airtel" is a bonafide piece of work submitted by Sinta Mol Joy, in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.

Rekha Nair

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Bindu

Mrs Bindu Gopinath

Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION

N.S.S. COLLEGE RAJAKUMARI

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CERTIFICATE

This is to certify that the project, "Organisational Study Of Kitex" is a bonafide piece of work submitted by D.Karthik Sreeram in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.


Internal Guide


Dr. R. Rajeevan
Principal



Mrs Bindu Gopinath
Head of the Department

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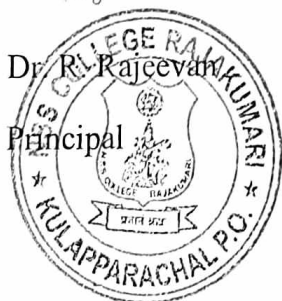
This is to certify that the project, "A Study On Customer Satisfaction Of Colgate Toothpaste" is a bonafide piece of work submitted by Sreelakshmi K.J.in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.

Rekha Nair

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Rajeevan

Dr. R. Rajeevan
Principal



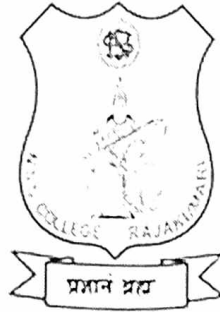
Bindu

Mrs Bindu Gopinath
Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION

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CERTIFICATE

This is to certify that the project, “ Sales Promotion Strategy On Amazon” is a bonafide piece of work submitted by Aswin T. Aravind in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.


Internal Guide





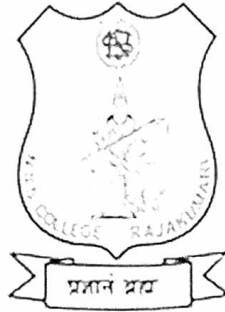
Mrs Bindu Gopinath

Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION

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CERTIFICATE

This is to certify that the project, “ A Study On Marketing Strategies Of Airtel Pvt.Ltd” is a bonafide piece of work submitted by Basil Bino in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.

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Dr. R. Rajeevan
Principal

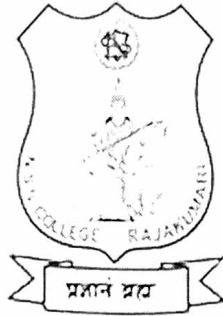


Mrs Bindu Gopinath
Head of the Department

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CERTIFICATE

This is to certify that the project, "A Study On Barath Sanchar Nigam Limited" is a bonafide piece of work submitted by Anila Ashokan in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.

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CERTIFICATE

This is to certify that the project, "A Study On Oneplus Consumer Electronics Company" is a bonafide piece of work submitted by Bobin T.V in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.


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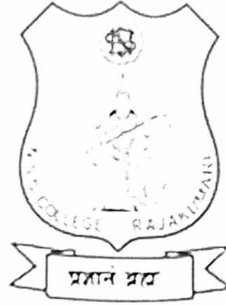
Mrs Bindu Gopinath

Head of the Department

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CERTIFICATE

This is to certify that the project, " Labour Welfare At Papadumpara Tea Estate Company is a bonafide piece of work submitted by Akhil E.J. in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.

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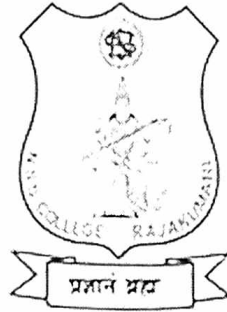
Mrs Bindu Gopinath

Head of the Department

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CERTIFICATE

This is to certify that the project, "A Study On Waste Management Techniques Used By Apollo Hospital" is a bonafide piece of work submitted by Arathy Biju in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.

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Head of the Department

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CERTIFICATE

This is to certify that the project, "Customer Satisfaction On Hindustan Unilevers Limited" is a bonafide piece of work submitted by Aparna Manoj in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.

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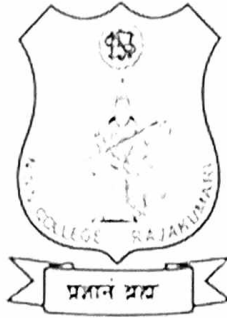
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CERTIFICATE

This is to certify that the project, "A Study On CSR Activities Conducted By Coca Cola Company" is a bonafide piece of work submitted by Aparna Anilkumar in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.

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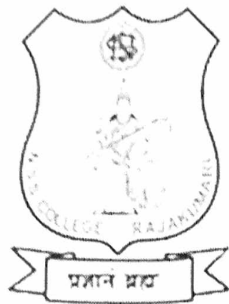
Mrs Bindu Gopinath

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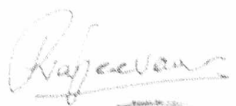
KULAPPARACHAL P.O, IDUKKI- 685619




CERTIFICATE

This is to certify that the project, "Sales Promotion Strategy of MRF " is a bonafide piece of work submitted by Haritha Vasu in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.


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Dr. R. Rajeevan
Principal

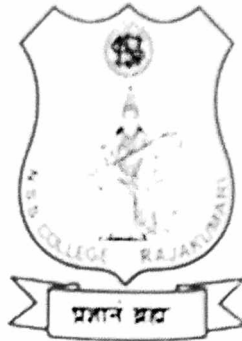



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Head of the Department

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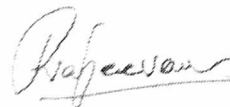
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CERTIFICATE

This is to certify that the project, "Brand Equity Of Kitex" is a bonafide piece of work submitted by Midhun Shaj. in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.


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Dr. R. Rajeevan
Principal

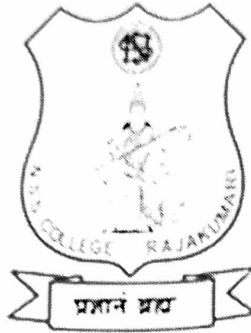



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DEPARTMENT OF BUSINESS ADMINISTRATION


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CERTIFICATE

This is to certify that the project, "Customers Satisfaction Towards Milma" is a bonafide piece of work submitted by Nimamol Thankachan. in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.


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Dr. R. Rajeevan
Principal





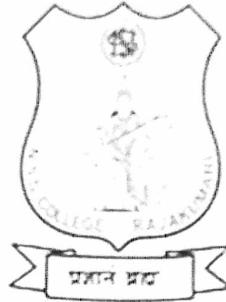
Mrs Bindu Gopinath

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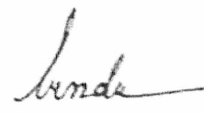
CERTIFICATE

This is to certify that the project, "An Organisation Study on BSNL" is a bonafide piece of work submitted by Sreelakshmi Vijayakumar in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.


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Dr. R. Rajeevan
Principal

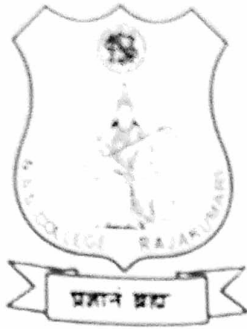



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Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION

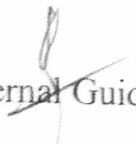
N.S.S. COLLEGE RAJAKUMARI

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CERTIFICATE

This is to certify that the project, " Customers Satisfaction Towards Airtel" is a bonafide piece of work submitted by Varsha B.V.in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.


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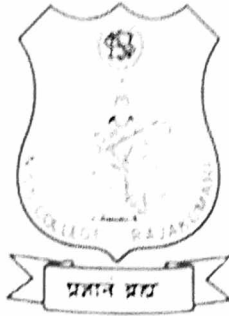

Dr. R. Rajeevan
Principal



Mrs Bindu Gopinath
Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION


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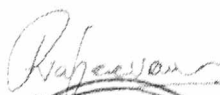

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CERTIFICATE

This is to certify that the project, "A Study Of Pharmaceutical Distribution On Cipla" is a bonafide piece of work submitted by Ashlymol T.T. in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.


Internal Guide

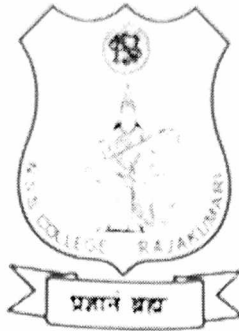

Dr. R. Rajeevan
Principal



Mrs Bindu Gopinath
Head of the Department

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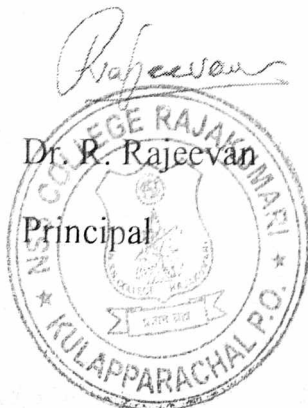
This is to certify that the project, "Customer Satisfaction Of MRF", is a bonafide piece of work submitted by Arunima Sunil, in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.


Internal Guide



Mrs Bindu Gopinath

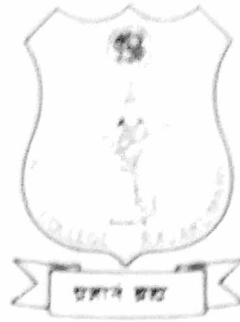
Head of the Department



DEPARTMENT OF BUSINESS ADMINISTRATION

N.S.S. COLLEGE RAJAKUMARI

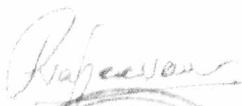
KULAPPARACHAL P.O. IDUKKI 685619

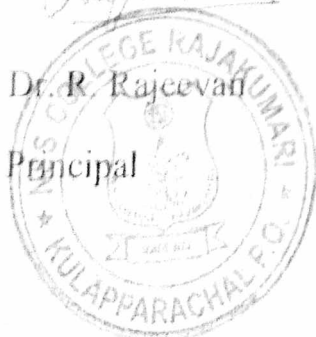



CERTIFICATE

This is to certify that the project, "Sales Promotion Strategy of Eastern" is a bonafide piece of work submitted by Arya Jayaprakash, in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.


Internal Guide


Dr. R. Rajeevani
Principal



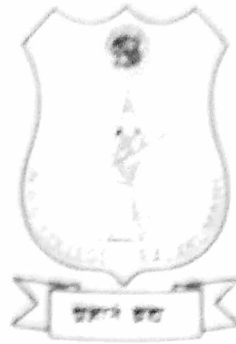

Mrs Bindu Gopinath

Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION


N.S.S. COLLEGE RATAKUMARI

KULAPPARACHAL P.O. THIRUKKULAI 605619



CERTIFICATE

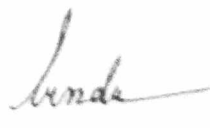
This is to certify that the project, "Sales Promotion Strategy of Godrej Lock" is a bonafide piece of work submitted by Gopika Gopakumar, in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.


Internal Guide


Dr. R. Rajeevan

Principal



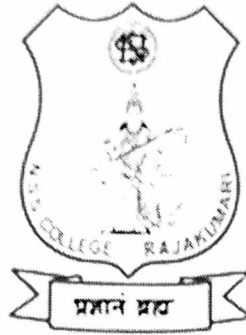

Mrs Bindu Gopinath

Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION

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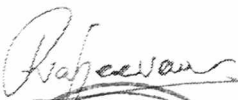
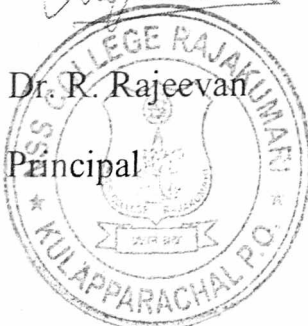
KULAPPARACHAL P.O, IDUKKI- 685619




CERTIFICATE

This is to certify that the project, "Organisational Study Of Eastern" is a bonafide piece of work submitted by Harisankar R.. in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.


Internal Guide

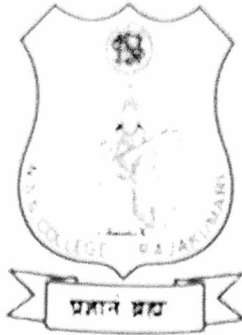

Dr. R. Rajeevan
Principal



Mrs Bindu Gopinath
Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION

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KULAPPARACHAL P.O, IDUKKI- 685619



CERTIFICATE

This is to certify that the project, " A study on Cello Pens Pvt Ltd is a bonafide piece of work submitted by Aswathy Sunny in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.

Internal Guide

Dr. R. Rajeevan
Principal



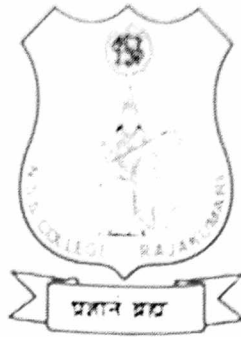
Mrs Bindu Gopinath

Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION

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CERTIFICATE

This is to certify that the project, " Customer Satisfaction At Kitex Private Limited Eranakulam" is a bonafide piece of work submitted by Akhitha Raj in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.

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DEPARTMENT OF BUSINESS ADMINISTRATION

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CERTIFICATE

This is to certify that the project, “. A study on Kannan Devan Plantation Company Kallar, is a bonafide piece of work submitted by Akhila B. in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.

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Mrs Bindu Gopinath

Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION

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CERTIFICATE

This is to certify that the project, "Study About Customer Satisfaction Towards Yamaha Bikes" is a bonafide piece of work submitted by Alans Devasia in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.

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Mrs Bindu Gopinath

Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION

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CERTIFICATE

This is to certify that the project, "Customer Satisfaction On Tata Motors" is a bonafide piece of work submitted by Alex Joseph in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.

Internal Guide

Dr. P. Rajeevan
Principal



Mrs Bindu Gopinath

Head of the Department

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CERTIFICATE

This is to certify that the project, "Role Of Digital Marketing In E-Commerce Of Flipkart" is a bonafide piece of work submitted by Alexander Devasia in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.

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Mrs Bindu Gopinath

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DEPARTMENT OF BUSINESS ADMINISTRATION

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CERTIFICATE

This is to certify that the project, "Customer Satisfaction Of Ford' Motors " is a bonafide piece of work submitted by Alin Mol Antony in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.

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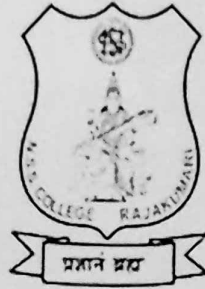
Mrs Bindu Gopinath

Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION

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CERTIFICATE

This is to certify that the project, "Study On Nestle And Food And Beverage Industry" is a bonafide piece of work submitted by Amal T.G. in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.

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Dr. R. Rajeevan
Principal

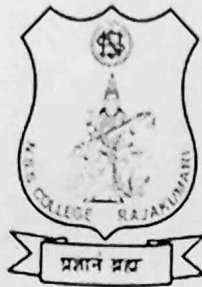


Mrs Bindu Gopinath

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CERTIFICATE

This is to certify that the project, "Study On Product Promotion Of NESTLE" is a bonafide piece of work submitted by Anandhakrishnan M. in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.

Bindu

Internal Guide

Rajeevan

Dr. R. Rajeevan
Principal



Bindu

Mrs Bindu Gopinath

Head of the Department

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KULAPPARACHAL P.O, IDUKKI- 685619



CERTIFICATE

This is to certify that the project, "Study On Segmentation Strategies Adopted By Honor Co Ltd." is a bonafide piece of work submitted by Aneesha Balachandran. in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.

Internal Guide



Mrs Bindu Gopinath

Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION

N.S.S. COLLEGE RAJAKUMARI
KULAPPARACHAL P.O, IDUKKI- 685619



CERTIFICATE

This is to certify that the project, "Customer Satisfaction Towards BATA Products" is a bonafide piece of work submitted by Abhijith V.S. in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.

Internal Guide



Dr. R. Rajeevan
Principal

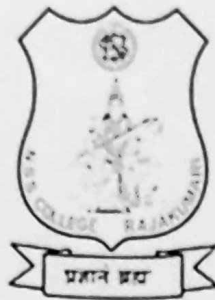
Mrs Bindu Gopinath

Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION

N.S.S. COLLEGE RAJAKUMARI

KULAPPARACHAL P.O, IDUKKI- 685619



CERTIFICATE

This is to certify that the project, "A Study On Eastern Limited Adimali is a bonafide piece of work submitted by Aiswarya K.R. . in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.

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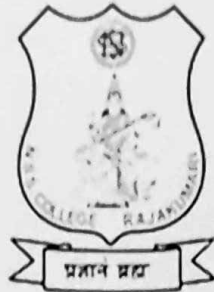
Mrs Bindu Gopinath

Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION

N.S.S. COLLEGE RAJAKUMARI

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CERTIFICATE

This is to certify that the project, "A Study Of Consumer Buying Behaviour Towards Nestle Product " is a bonafide piece of work submitted by Ashbin Thankachan, in partial fulfilment of the requirements for the award of the degree Bachelor of Business Administration of Mahatma Gandhi University, Kottayam under my supervision and guidance.

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Dr. R. Rajeevan
Principal

Mrs Bindu Gopinath

Head of the Department