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#### **CERTIFICATE**

This is to certify that the dissertation entitled, A STUDY ON STUDENTS ATTITUDE TOWARDS ENTEREPENURESHIP DEVELEPMENT WITH SPECIAL REFRENCE OF UDUMBANCHOLA TALUK submitted by ARYAVIJAYAN, ANJANA BIJU, CHRISTEENA SUNNY In partial fulfilment of the requirements for the awards of bachelors of commerce in co-operation is an authenticate work carried out by them under supervision and guidance of Mr NIKHIL CHANDRAN. To the best of my knowledge, the matter embodied in the project has not been submitted to any other university or institute for the award of any degree or diploma.

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(Assistant Proffesor & Hod Of Commerce)

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DR.Pro.AJAYAPURAM JYOTHISHKUMAR

(Principal NSS College Rajakumary)

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#### **CERTIFICATE**

This is to certify that the dissertation entitled, "JOB SATISFACTION LEVEL OF LIC AGENTS WITH SPECIAL REFERENCE TO IDUKKI DISTRICT" submitted by ANANDU GIRISH, ANAND S NAIR AND ARJUN A S in partial fulfillment of the requirements for the award of Bachelor of Commerce in CO-OPERATION (MODEL I) is an authentic work carried out by them under supervision and guidance of NITHIN CHANDRAN, Guest lecturer depart of commerce.

To the best of my knowledge, the matter embodied in the project has not been submitted to any other University/Institute for the award of any Degree or Diploma.

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#### **CERTIFICATE**

This is to certify that the dissertation entitled "A STUDY ABOUT THE REASONS FOR STUDENTS MIGRATION-WITH SPECIAL REFERENCE TO FINAL YEAR STUDENTS AT NSS COLLEGE RAJAKUMARY" submitted by ALBIN JOHNY, AMAL K THANKACHAN, AMRUTHA K S, ANAND PRADASD in partial fulfillment of the requirements for the award of Bachelor of Commerce in CO-OPARATION (MODEL I) is an authentic work carried out by them under supervision and guidance of MRS. ATHIRA G J.

To the best of my knowledge, the matter embodied in the project has not been submitted to any other University/Institute for the award of any Degree or Diploma.

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#### **MARCH 2023**

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#### **CERTIFICATE**

This is to certify that the dissertation entitled, A STUDY ON CUSTOMER ATTITUDE TOWARDS E-BANKING SERVICES OF SBI WITH SPECIAL REFERENCE TO SBI CUSTOMERS IN BISONVALLY PANCHAYATH submitted by ABHILASH BABU, ABIN VINOD, ADWAITH V.R in partial fulfillment of the requirements for the award of Bachelor of Commerce in CO-OPARATION (MODEL I) is an authentic work carried out by them under supervision and guidance of DEEPTHY L.

To the best of my knowledge, the matter embodied in the project has not been submitted to any other University/Institute for the award of any Degree or Diploma.

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# **CERTIFICATE**

This is to certify that project entitled "A STUDY ABOUT PURCHASING BEHAVIOUR OF COSMETICS AMONG YOUNGSTERS WITH SPECIAL REFERENCE TO ADIMALI TALUK" is based on the original work done by ANUSREE K R, NAYANA ANILKUMAR, VIDYA VELAYUDHAN and VINOTH.V, VI semester B.com Model-1 Cooperation students in the Department of commerce, NSS College Rajakumari under the my supervision and guidance and submitted to Mahatma Gandhi University in partial fulfillment of the requirement for the award of the Degree of Bachelor of Commerce

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#### **CERTIFICATE**

This is to certify that the dissertation entitled, A Study about the use of Electronic Payment System Among General Public with special reference to Rajakkad Grama Panchayath submitted by NANDANA PRASAD, RAHUL RAJAN, SUBITHA MOHANDAS, SWATHYLAKSHMI C.V in partial fulfillment of the requirements for the award of BACHELOR OF COMMERCE IN CO-OPERATION (MODEL I) is an authentic work carried out by them under supervision and guidance of NITHIN CHANDRAN (Guest lecturer Department of commerce). To the best of my knowledge, the matter embodied in the project has not been submitted to any other University/ Institute for the award of any Degree or Diploma.

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# DEPARTMENT OF COMMERCE

# **CERTIFICATE**

This is to certify that this project entitled "A STUDY ON CONSUMERS' PERCEPTION TOWARDS ONLINE SHOPPING AFTER COVID 19 WITH SPECIAL REFERENCE TO RAJAKUMARY PANCHAYATH "submitted in partial fulfilment of the requirements for the degree of Bachelor of Commerce with Co-operation of Mahatma Gandhi University is a bona fide record of project work done by JAYANTHA SREE S BOSE (RegNo: 200021070384), KRISHNA SURESH (Reg No: 200021070385) and LAKSHMI SURESH (RegNo: 200021070386) under my guidance and supervision.

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#### **CERTIFICATE**

This is to certify that project entitled "A STUDY ON THE PROBLEMS FACED BY CARDAMOM PLANTERS IN IDUKKI DISTRICT WITH SPECIAL REFERENCE TO RAJAKKAD PANCHAYATH" is based on the original work done by ARJUN V MADHU, DHIPIN KUMAR, DEEPU AJI of VI<sup>III</sup> Semester B.Com Model I Co-Operation Students in the Department of Commerce NSS College Rajakumari under my Supervision and guidance and submitted to Mahathma Gandhi University in partial fulfillment of the requirement for the award of the Degree of Bachelor of Commerce.

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#### **CERTIFICATE**

This is to certify that this project report entitled SAVING AND INVESTMENT HABITS OF WOMEN-A STUDY WITH REFERENCE TO TEACHERS IN RAJAKUMARI GRAMAPANCHAYATH is based on the original work done by ANJITHA M NAIR, ANSIYAMOL M.A and ANUPRIYA P.R of VI semester B.com Model I Co-operation students in the Department of commerce, NSS College Rajakumari under my supervision and guidance and submitted to Mahatma Gandhi University in partial fulfillment of the requirement for the award of the Degree of Bachelor of Commerce

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#### **CERTIFICATE**

This is certify that dissertation, entitle "A STUDY ON THE EFECTIVENESS OF ADVERTISEMENT AS A PROMOTIONAL TOOL FOR MARKETING NEW PRODUCT" is a bonafide piece of research done by Anamika Manoj, Anitta Varghese, Alka Mariyam Baiju, in partial fulfilment of the award of the degree of Bachelor of Commerce at NSS College Rajakumari in Mahatma Gandhi University under the guidance and supervision.

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# "A STUDY ON THE EFECTIVENESS OF ADVERTISEMENT AS A PROMOTIONAL TOOL FOR MARKETING NEW PRODUCT"



A Project work submitted to Mahatma Gandhi University, Kottayam in The Partial Fulfillment of the Award of Degree of BACHELOR OF COMMERECE

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