

PAPER PRESENTATIONS AND PUBLICATIONS

PUBLICATIONS

- 1) Article titled “CSR Practices of public and private sector banks with particular reference to SBI and Federal Bank”, Seminar proceedings of UGC sponsored national seminar organized by NSS College, Ottappalam on **6th and 7th March 2017**, ISBN- 978-93-85105-75-3
- 2) Article titled “A study on the impact of Covid 19 on Online payment system”; Journal , NSS College Rajakumari 2021-22
- 3) Article titled “Corporate social responsibility in India - An overview” ; International Journal of Innovations and Research Analysis -**Volume 3 No:1(II) March 2023** ISSN:2583-0295, Impact factor:5.440
- 4) Co authored a text book on Financial Management V Semester BCom (MG University) published by Prakash Publications

PRESENTATIONS

- 1) Presented a paper titled " Social and Ethical Issues in Advertising" in a National Conference on Research Methodology and Data Analysis in Social Science , Organised by Catholicate College Pathanamthitta and Dept of Commerce Mysore University, **21ST November 2015**
- 2) Presented a paper titled "An analysis of CSR spending of selected Companies in Kerala" in a One day National Seminar on Institute Industry Interface for excellence in Business Education; Indian Accounting Association and SD College Alappuzha; **21st October 2017**
- 3) Presented a paper titled "CSR Practices adopted by Muthoot Group" in a National workshop on Data Analysis in Business Research ; Organised by Catholicate College Pathanamthitta sponsored by ICSSR and MG University ; **26th March 2018**